



CREATIVITYCIRCLE



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i love





powerful.



democratic.



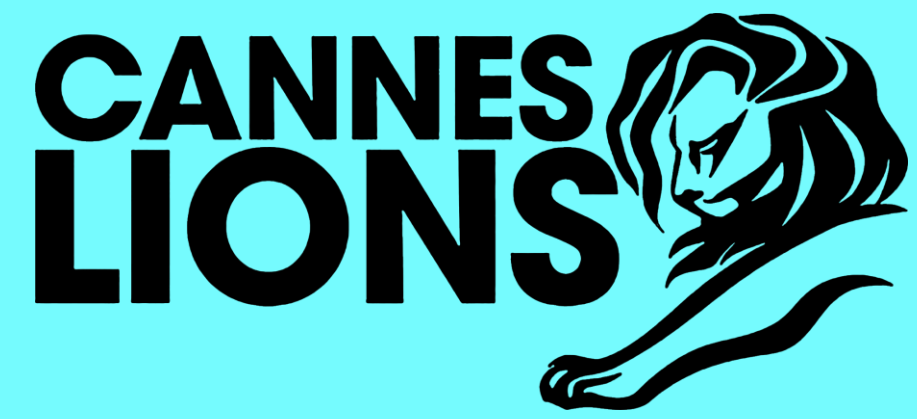
duty.



RADIO &
AUDIO
LIONS

*LESSONS
FROM
THE BLUE
CARPET*



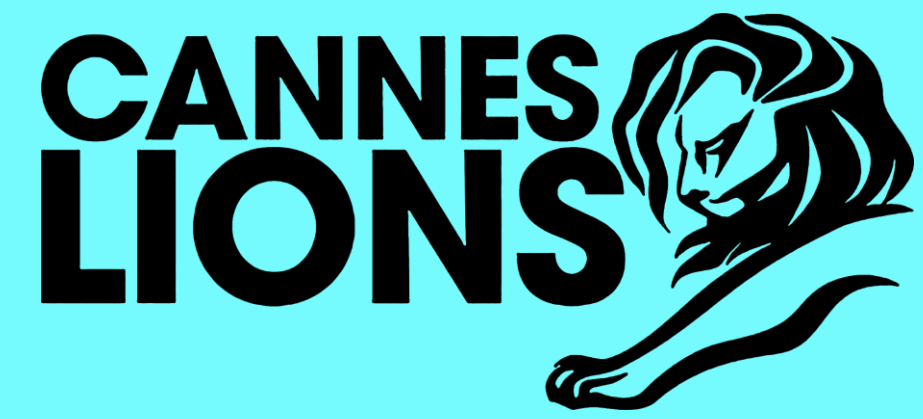


#1

*IT'S ALMOST
IMPOSSIBLE
TO WIN A
CANNES LION*



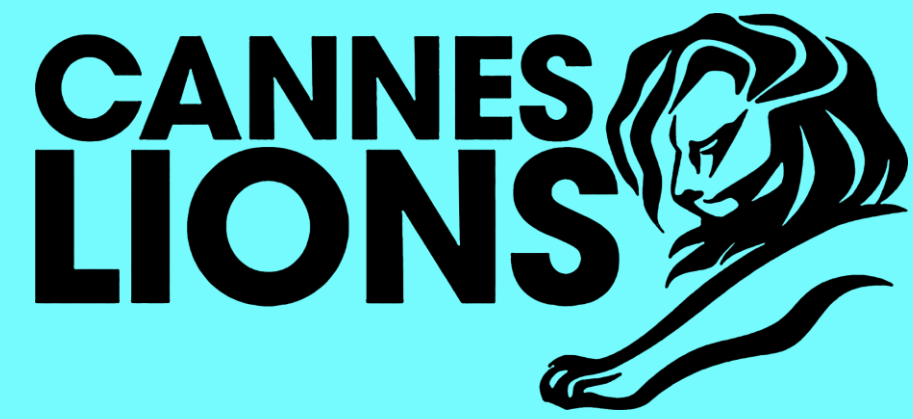
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#2

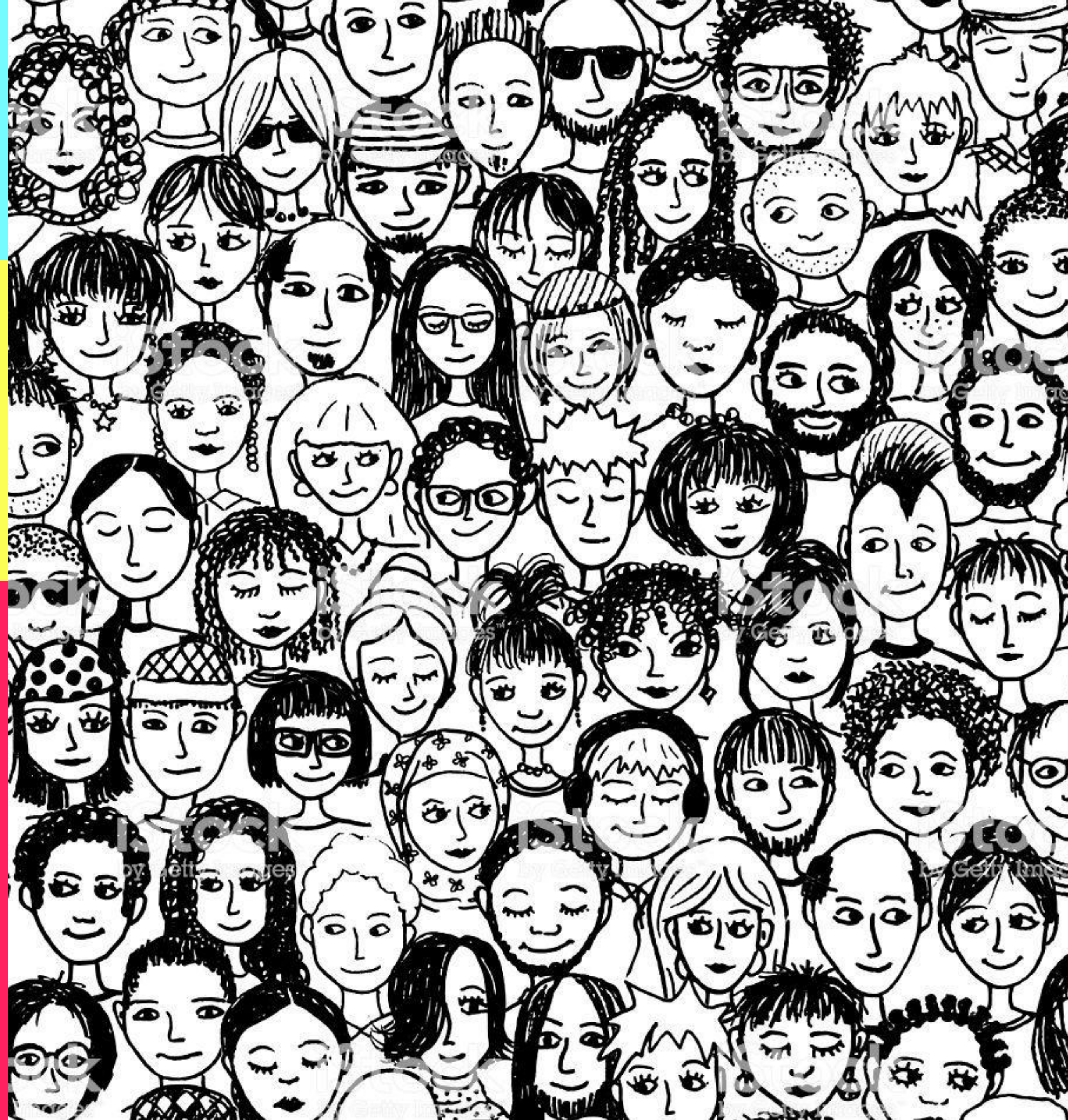
*THE BEST
WORK FLOATS
EFFORTLESSLY
TO THE TOP*

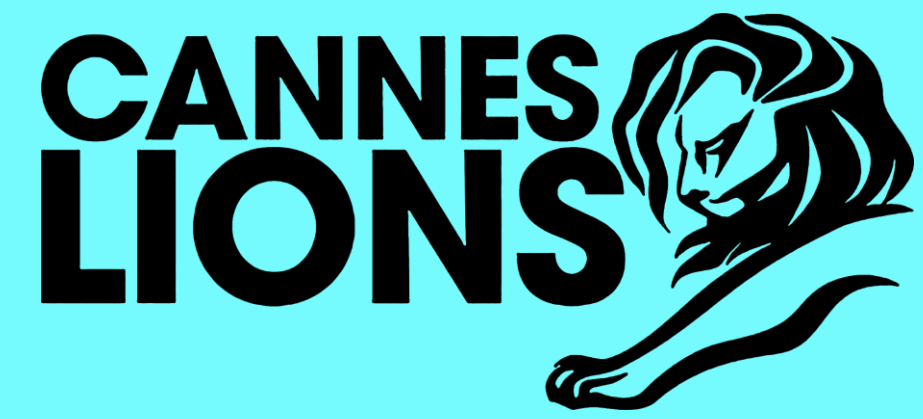




#3

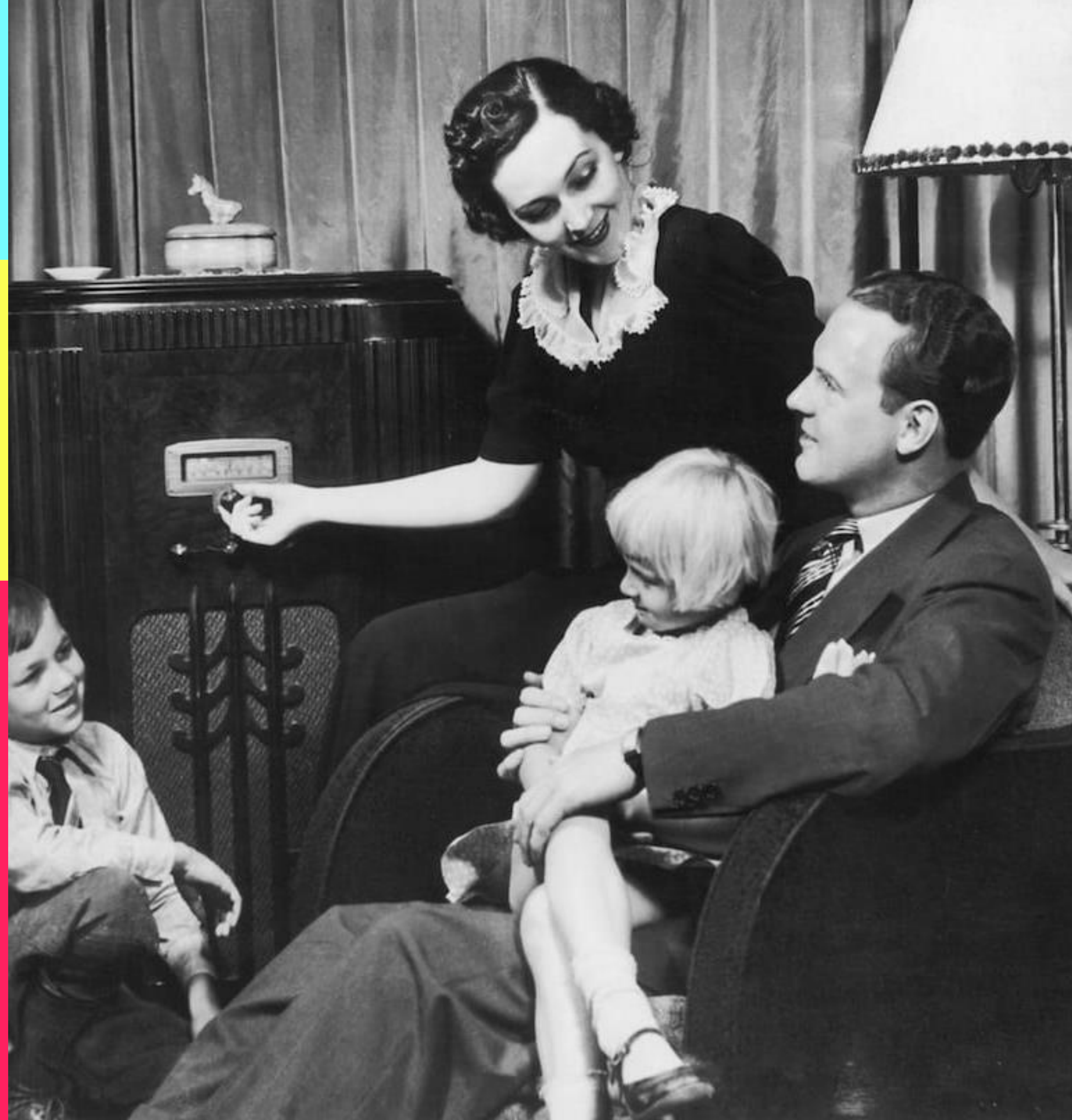
*SOUTH AFRICA
IS EXPECTED
TO DOMINATE*

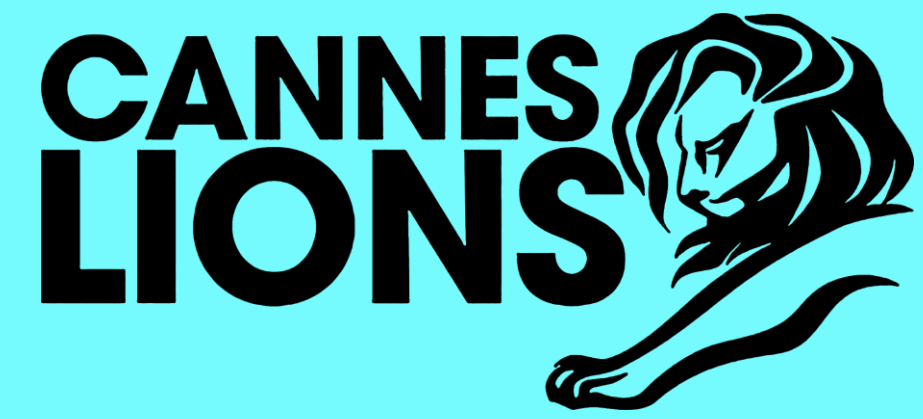




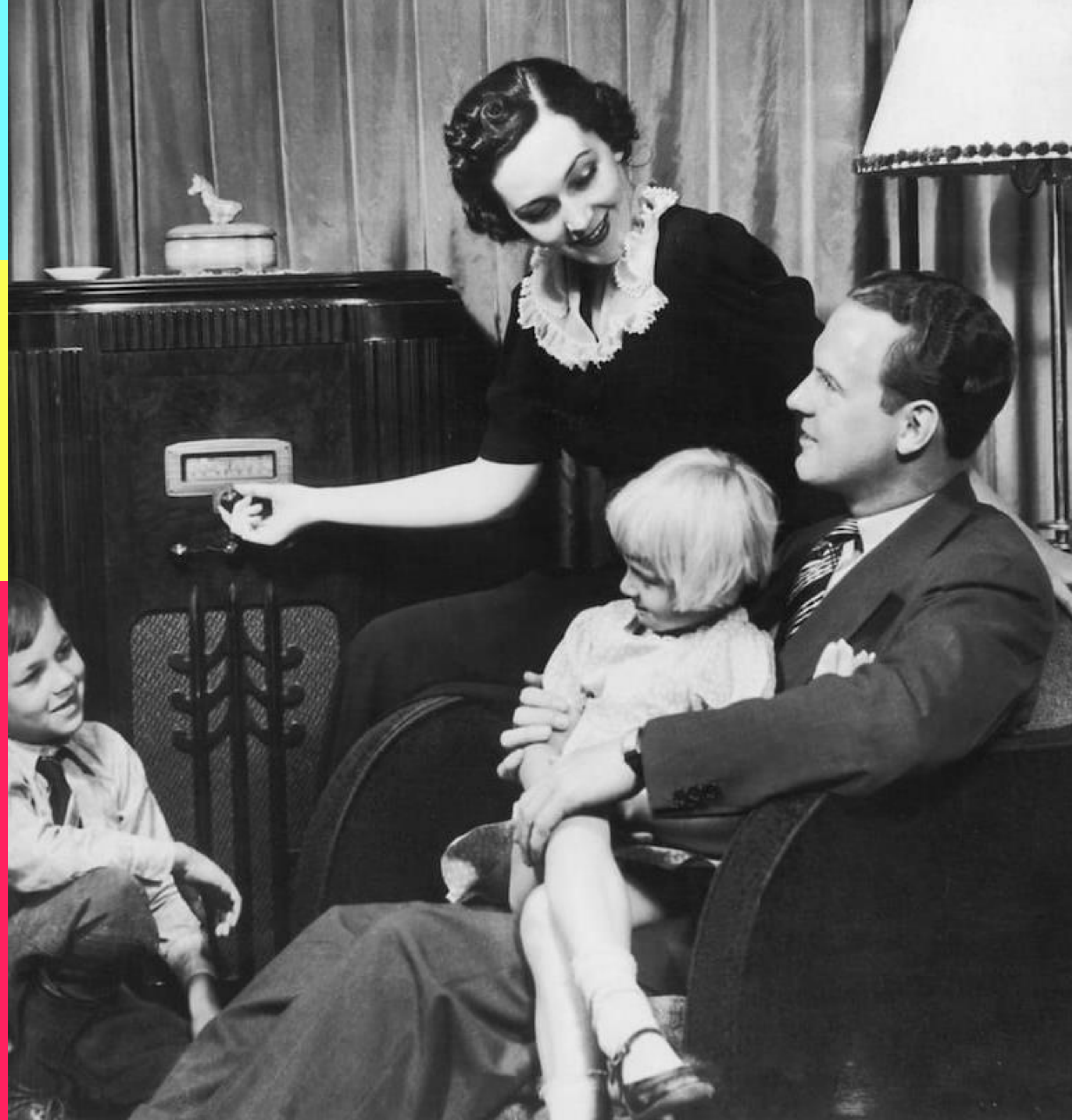
#4

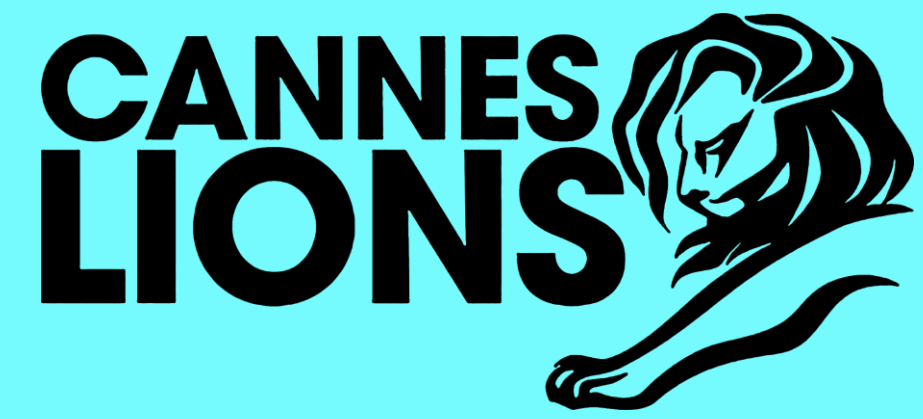
*LOCAL IS
BAIE LEKKER,
OVERSEAS*



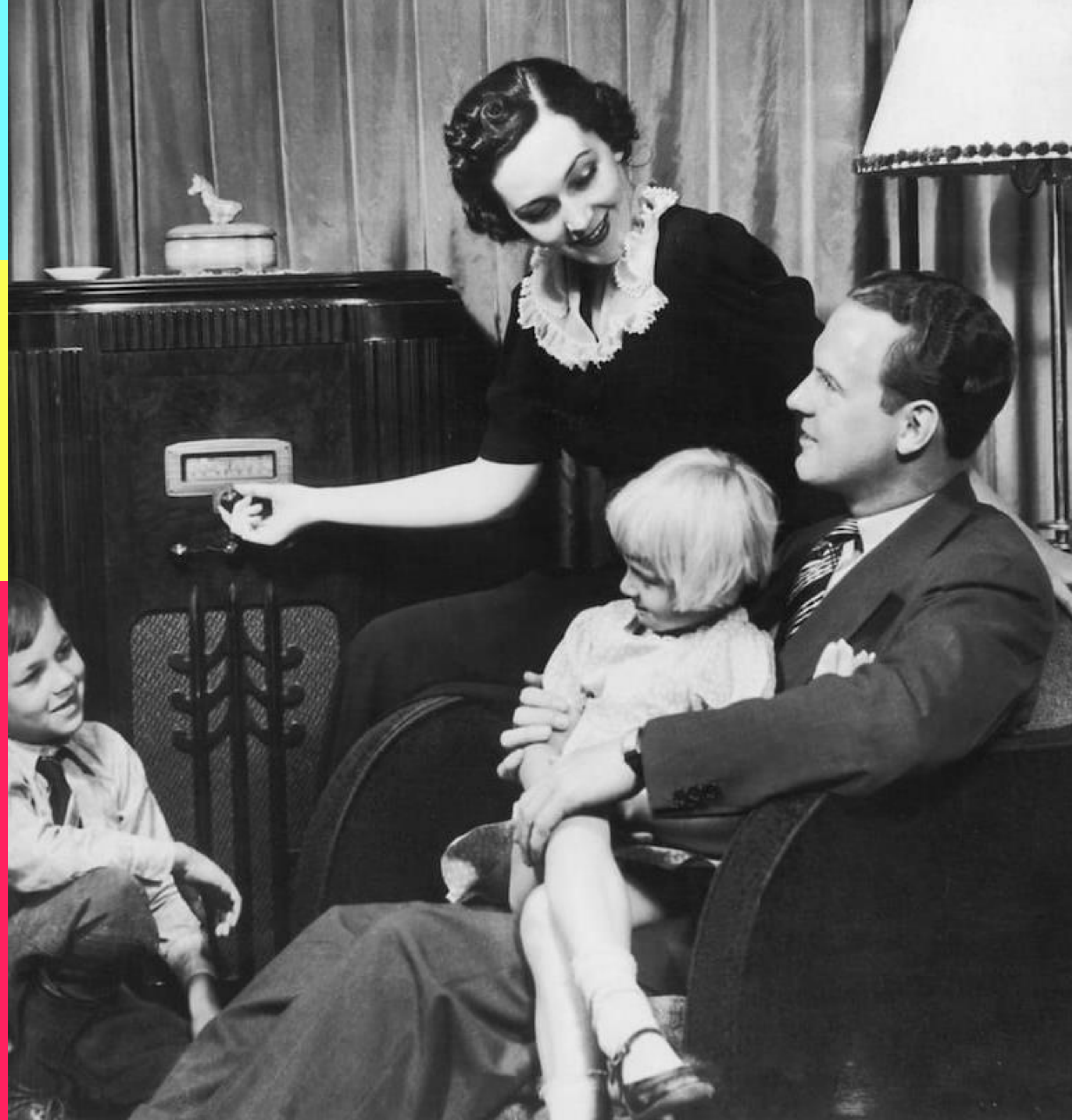


*IN SA,
RADIO APARTHEID
IS STILL ALIVE*





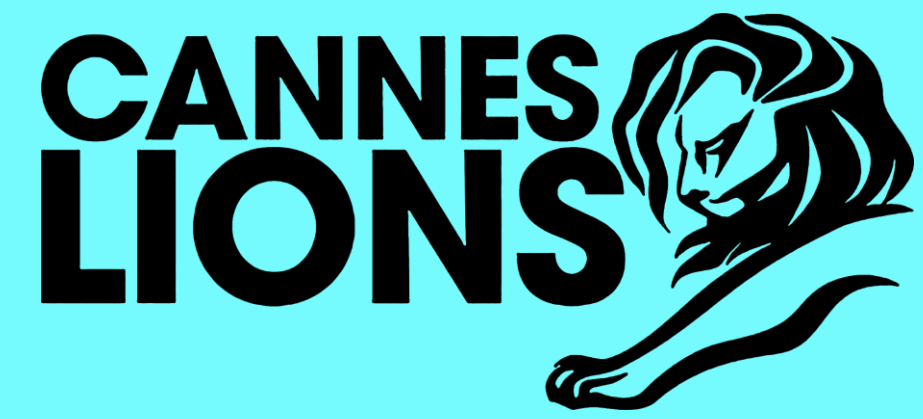
*ZULU RADIO CAN
ONLY FLIGHT ON
ZULU STATIONS*



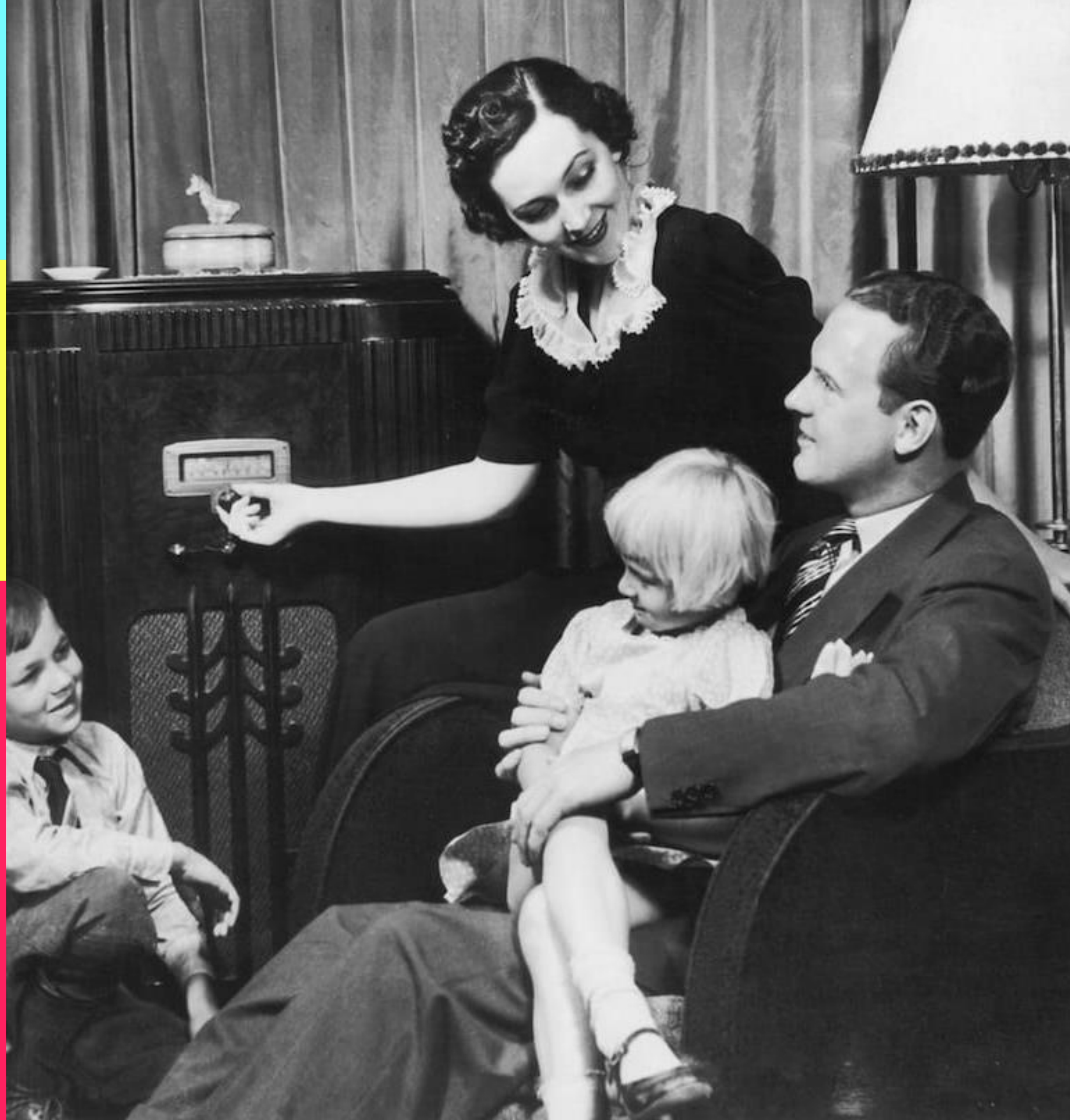
*THE BIRTH OF
AFRICAN
RADIO*

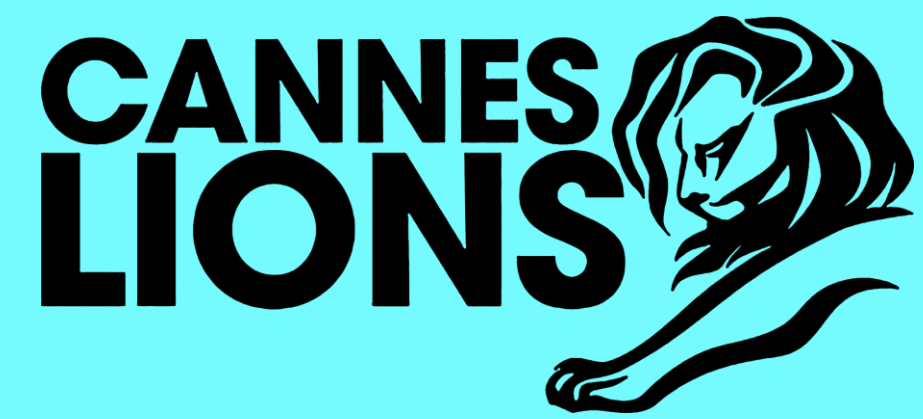
*DOES NOT MEAN THE
DEATH OF ENGLISH
AND
AFRIKAANS*





PICK A CAUSE
AND STICK TO IT

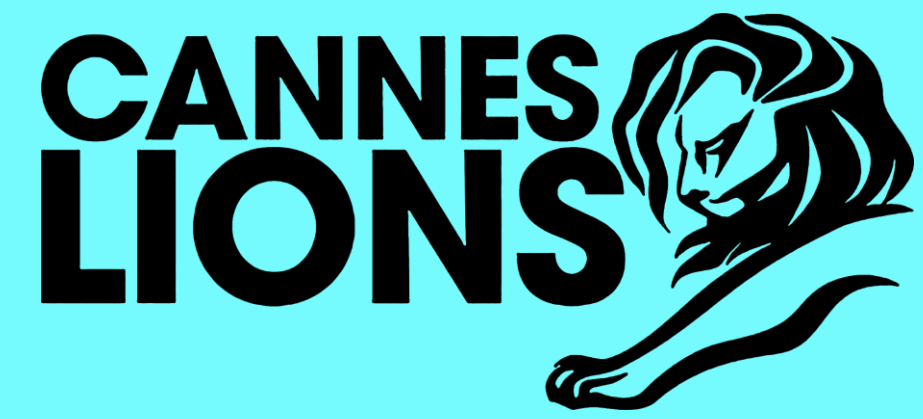




#5

*A SONG IS
NOT AN IDEA*

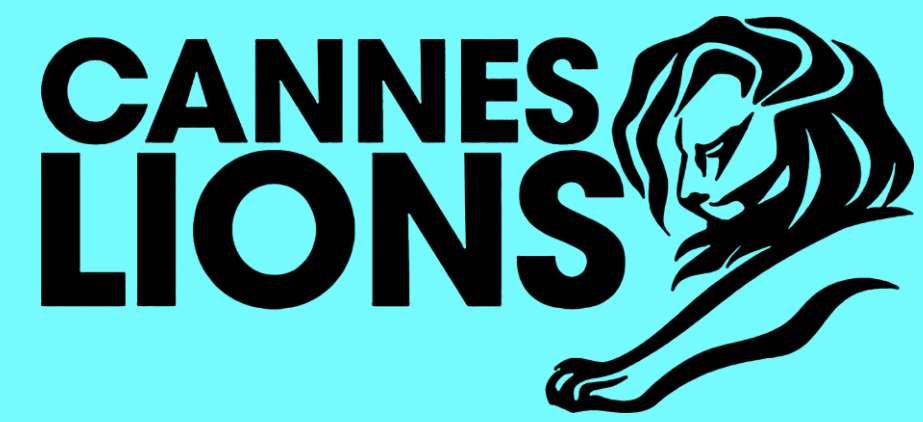




#6

JENNY GLOVER
IMITATIONS
ARE OUT
OF FASHION

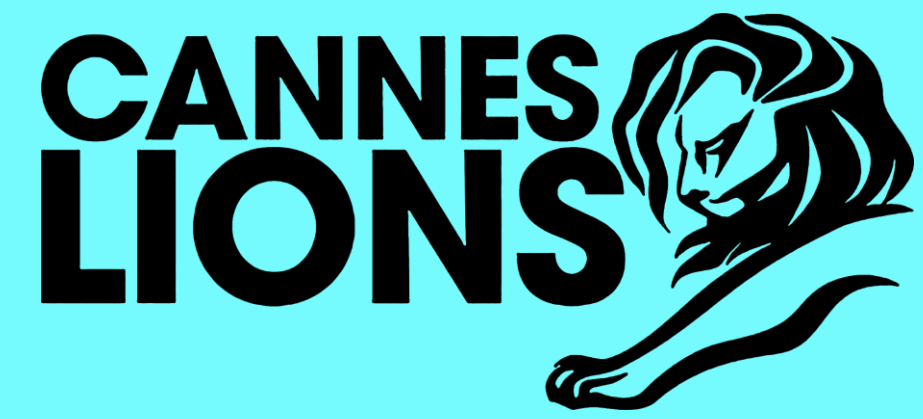




#7

*AUDIO'S LOVE AFFAIR
WITH
TECHNOLOGY
RAGES ON*





#8

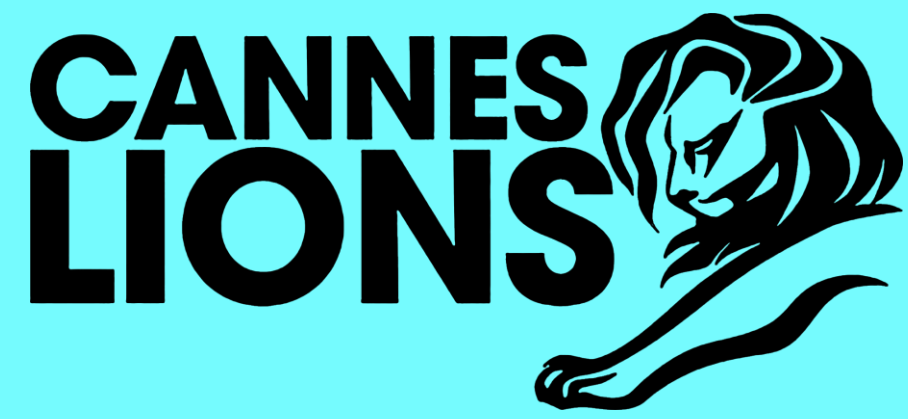
*PLAY OUTSIDE
DOMINANT THEMES
TO
STAND OUT*



#9

GREAT RADIO =
IDEA + CRAFT + CRAFT +
CRAFT + CRAFT + CRAFT +
CRAFT + CRAFT + CRAFT +
CRAFT + CRAFT + CRAFT +
CRAFT + CRAFT + CRAFT +
CRAFT + CRAFT + CRAFT +





#10

*THE FUTURE OF
RADIO IS NOT
30" SPOT
THINKING*

